



NORTH AMERICAN  
**SNOW**  
CONFERENCE  
CLEVELAND, OHIO  
2020

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## SPONSORSHIP FORM

2020 North American Snow Conference April 19-22, 2020

Presented by the American Public Works Association

Hosted by the Ohio Chapter

Sponsor Name \_\_\_\_\_

Name of Contact \_\_\_\_\_ Telephone (\_\_\_\_) \_\_\_\_\_

Fax (\_\_\_\_) \_\_\_\_\_ Email Address: \_\_\_\_\_

**Recognition of Sponsorships:** Signs will be placed in the Chapter hospitality area during the event to recognize all Chapter sponsors. Additionally, Chapter sponsors will be recognized on all promotional materials developed by the Chapter and on the Chapter website.

**General Donation:** By sponsoring the Chapter in this manner, you give us the greatest flexibility to use your funds to off-set overall Chapter expenses and education activities and maximize the conference experience for our attendees, speakers, volunteers and your customers.

**Avalanche = \$10,000**    **White Out = \$7,500**    **Blizzard = \$5,000**

**Squall = \$2,500**    **Flurry = \$1,500**    **Dusting = \$500**

**Specific Sponsorship Opportunities include:**

- \$7,500 – Snow Trek Sponsor, the Ohio Chapter will host a fun evening that will utilize charter trolleys to shuttle conference attendees and exhibitors to some of Cleveland’s most popular attractions. Sponsors will have their logo and description of the services your firm specializes in printed in the Snow Trek pamphlet and will have signage at each participating attraction. In addition, with this level of support your firm will be able to have one of the four stops as your main site for the evening. This is a very popular event and sponsors will be able to network with attendees in a social setting. **(Limited to 4 Sponsors)**

- \$3,500 – Volunteer T-Shirts, this contribution will enable the sponsor to cover the cost of the t-shirts for all volunteers (estimated at about 200) and each shirt will be printed with the sponsor’s logo. **(Limited to 1 Sponsor)**



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- \$3,000 – Speaker Gifts, the sponsoring company will be recognized with their branding in a thank you gift thanking all speakers of the conference for their contribution. **(Limited to 1 Sponsor)**
  
  - \$1,000 – Hospitality Area Sponsor, the sponsoring company(s) will be recognized for providing snacks and beverages in the highly visible and high traffic centralized hospitality area.
  
  - \$500 – Volunteer Room Sponsor, the sponsoring company(s) will be recognized for providing snacks and beverages for volunteers in the volunteer room.
  
  - \$500 – Break Sponsor, the sponsoring company(s) will be recognized for providing snacks and beverages for attendees in the Chapter Hospitality and the Exhibit Area. The breaks will be Monday and Tuesday in the morning and afternoon.
  
  - \$100 – Door Prize Sponsor, the sponsoring company(s) will be recognized for providing raffle prizes during breaks.

**ANY CONTRIBUTION IS APPRECIATED AND WILL BE RECOGNIZED**

Invoices Available Upon Request

**Please make check payable to:  
Ohio Chapter – APWA  
Memo line – 2020 NASC  
Attn: David Barber  
PO Box 3883  
Mansfield, OH 44907-9998**

Please contact David Barber at [NASC2020.Ohio@gmail.com](mailto:NASC2020.Ohio@gmail.com)  
or by phone at 740-501-1770 with any questions.